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**BBA (Part - III) (Semester - VI) Examination, Nov. - 2013****INTERNATIONAL BUSINESS (Paper - II)****Sub. Code : 43964****Day and Date : Monday, 11- 11 - 2013****Total Marks : 40****Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :** 1) All questions are compulsory.  
2) Figures to the right indicate full marks.

**Q1)** What is economic Trade Blocks and Business centres? Explain the objectives and organisational structure of SAARC. **[14]**

OR

- What are the risks in International operations? Explain the techniques of risk management.

**Q2)** Write short answers (any two) : **[16]**

- Explain the functions performed by Export promotion council.
- Discuss the factors affecting International Investment.
- Discuss the competitive advantage in Textile industry.
- What is ECGC? Explain the role of ECGC in international business.

**Q3)** Write short notes (any two) : **[10]**

- FEMA
- Gem and Jewellery Industry.
- Country risk analysis of India in respect to political and social
- Working of BRICS.

